

INDUSTRIAL 2022 HEATING Editorial Calendar

(with quarterly insertions of **FORGE**)

2022	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	Ad Close: 12/03 Material Due: 12/10	Ad Close: 01/07 Material Due: 01/14	Ad Close: 02/03 Material Due: 02/11	Ad Close: 03/01 Material Due: 03/11	Ad Close: 04/08 Material Due: 04/14	Ad Close: 05/06 Material Due: 05/11
Focus	Emerging Technologies	Nonferrous Thermal Processing	Heat Treating	Aftermarket, Consulting, Training	Automotive Heat Treating	Energy-Savings
Articles	<ul style="list-style-type: none"> Heat Treating Vacuum/Surface Treating Process Control & Instrumentation Materials Characterization & Nondestructive Testing (NDT) 	<ul style="list-style-type: none"> Nonferrous Heat Treating Industrial Gases/Combustion Ceramics & Refractory/Insulation Nonferrous Melting/ FORGE/Joining 	<ul style="list-style-type: none"> Heat Treating Vacuum/Surface Treating Sintering/Additive Manufacturing Heat & Corrosion Resist/Composites 	<ul style="list-style-type: none"> Ceramics & Refractory/Insulation Heat Treating Industrial Gases/Combustion Melting/FORGE/Joining 	<ul style="list-style-type: none"> Induction Heat Treating Sintering/Additive Manufacturing Vacuum/Surface Treating Materials Characterization & Nondestructive Testing 	<ul style="list-style-type: none"> Industrial Gases/Combustion Heat Treating/FORGE Process Control & Instrumentation Heat & Corrosion Resist/Composites
Product Showcase	<ul style="list-style-type: none"> Instrumentation & Controls Materials Characterization & Testing Equipment Cooling Towers Vacuum Pumps 	<ul style="list-style-type: none"> Nonferrous Furnace Systems Burners & Combustion Equipment Industrial Gases/Atmosphere Generation Refractory & Insulating Materials 	<ul style="list-style-type: none"> Furnace & Heat Treating Systems Heat Exchangers & Quenching Systems Commercial Heat Treating 	<ul style="list-style-type: none"> Refractory & Insulating Materials Ceramic Fixtures & Components Ovens & Kilns Cooling Towers 	<ul style="list-style-type: none"> Materials Characterization & Testing Equipment Controls & Power Supplies Industrial Heating/Melting Systems Sintering/Powder Metallurgy 	<ul style="list-style-type: none"> Burners & Accessories Industrial Gases/Atmospheres Alloy & Specialty Metals Refractory & Insulating Materials
eTech Focus	<ul style="list-style-type: none"> Ceramics & Refractories/Insulation 	<ul style="list-style-type: none"> Combustion & Burners 	<ul style="list-style-type: none"> Heat Treating 	<ul style="list-style-type: none"> Heat & Corrosion Resistant Materials/Composites 	<ul style="list-style-type: none"> Induction Heating 	<ul style="list-style-type: none"> Industrial Gases & Atmospheres
Special eBlast		<ul style="list-style-type: none"> White Paper Video Spotlight 	<ul style="list-style-type: none"> Podcast 	<ul style="list-style-type: none"> White Paper 3D Printing 	<ul style="list-style-type: none"> Video Spotlight 	<ul style="list-style-type: none"> Podcast
International		<ul style="list-style-type: none"> China Edition 	<ul style="list-style-type: none"> Brazil Edition 	<ul style="list-style-type: none"> China Edition 		<ul style="list-style-type: none"> China & Brazil Edition
Special Section/Insert	<ul style="list-style-type: none"> Technology Spotlight 	<ul style="list-style-type: none"> IH Connect FORGE 	<ul style="list-style-type: none"> Commercial Heat Treating Capability Directory 	<ul style="list-style-type: none"> Aftermarket Directory FORGE FORGE Connect 	<ul style="list-style-type: none"> View from the Top 	<ul style="list-style-type: none"> FORGE FORGE Corporate Profile
Advertiser Bonuses	Free Second Ad In February with purchase of ad in January & February		<ul style="list-style-type: none"> FREE deluxe listing in the Commercial HeatTreating Capabilities Directory 	<ul style="list-style-type: none"> FREE deluxe listing in the Aftermarket Services Directory 	<ul style="list-style-type: none"> Buy a 1/2 page or larger ad, get a FREE View from the Top company profile 	<ul style="list-style-type: none"> Energy-Saver Update
Shows		<ul style="list-style-type: none"> TMS 2022 Feb. 27-March 3 Anaheim, CA Furnace Tapping 2022 Feb. 27-March 3 Anaheim, CA 			<ul style="list-style-type: none"> AISTECH 2022 May 16-19 Pittsburgh, PA RAPID 2022 May 17-19 Detroit, MI 	

INDUSTRIAL 2022 HEATING Editorial Calendar

(with quarterly insertions of **FORGE**)

2022	JULY (Buyers Guide)	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	Ad Close: 06/07 Material Due: 06/10	Ad Close: 07/08 Material Due: 07/13	Ad Close: 08/05 Material Due: 08/11	Ad Close: 09/07 Material Due: 09/13	Ad Close: 10/05 Material Due: 10/11	Ad Close: 11/04 Material Due: 11/10
Focus	<ul style="list-style-type: none"> Mid-Year Favorites Review Buyers Guide e-Book 	Additive Manufacturing	<ul style="list-style-type: none"> ASTM Committees AMS Specifications Medical 	Process Control	<ul style="list-style-type: none"> Aerospace Thermal Process PRI (Nadcap) 	Heat Treating
Articles	<ul style="list-style-type: none"> Reader- Favorite Categories <div style="text-align: center;"> <h2>2022 BUYERS GUIDE eBOOK</h2> <p>Online Buyers Guide!</p> </div>	<ul style="list-style-type: none"> Process Control & Instrumentation Heat Treating Sintering/Additive Manufacturing Melting/Forming/Joining 	<ul style="list-style-type: none"> Induction Heat Treating Vacuum/Surface Treating Materials Characterization & Nondestructive Testing Heat & Corrosion Resist/Composites 	<ul style="list-style-type: none"> Heat Treating Process Control & Instrumentation Industrial Gases/Combustion Melting/FORGE/Joining 	<ul style="list-style-type: none"> Vacuum/Surface Treating Heat Treating Ceramics & Refractories/Insulation Materials Characterization & Nondestructive Testing 	<ul style="list-style-type: none"> Induction Heat Treating Sintering/Additive Manufacturing Process Control & Instrumentation Heat & Corrosion Resist/Composites
Product Showcase	<p>Display Advertiser Bonuses:</p> <ul style="list-style-type: none"> FREE Basic Listing Boldface in digital Live web and email links online Logo in digital edition & online Improved online positioning Discount on Premium upgrade More than \$4,000 in Bonuses Available! Fully Web Searchable 	<ul style="list-style-type: none"> Induction Heating/Melting Process Controls & Instrumentation Thermocouples & Atmosphere Analyzers 	<ul style="list-style-type: none"> Heat Treat Furnaces & Accessories Alloy & Specialty Metals Heat Exchangers & Quenching Systems Salt Bath Equipment & Supplies 	<ul style="list-style-type: none"> Burners & Combustion Equipment Process Controls & Instrumentation Refractories & Insulating Materials Industrial Gases/Atmosphere Generation 	<ul style="list-style-type: none"> Vacuum Furnaces & Components Heating Elements Materials Characterization & Test Equipment Melting Furnace Systems 	<ul style="list-style-type: none"> Burners & Combustion Equipment Ovens & Kilns HT Furnaces & Accessories Induction Heating & Melting
eTech Focus		<ul style="list-style-type: none"> Melting/Forming/Joining 	<ul style="list-style-type: none"> Process Control & Instrumentation 	<ul style="list-style-type: none"> Sintering/Powder Metallurgy 	<ul style="list-style-type: none"> Vacuum/Surface Treatments 	<ul style="list-style-type: none"> Quenching
Special eBlast		<ul style="list-style-type: none"> Video Spotlight 	<ul style="list-style-type: none"> White Paper Podcast 	<ul style="list-style-type: none"> White Paper 3D Printing 	<ul style="list-style-type: none"> Video Spotlight 	<ul style="list-style-type: none"> White Paper Podcast
International		<ul style="list-style-type: none"> China Edition 	<ul style="list-style-type: none"> Brazil Edition 	<ul style="list-style-type: none"> China Edition 		<ul style="list-style-type: none"> China & Brazil Edition
Special Section/Insert		<ul style="list-style-type: none"> IH Connect 		FORGE <ul style="list-style-type: none"> PLUS! FORGE Buyer's Guide eBook 	<ul style="list-style-type: none"> Materials Characterization & Testing eTech Focus 	
Advertiser Bonuses	 <p>Special Section/Insert</p> <ul style="list-style-type: none"> Vacuum/Surface Treatments eTech Focus 	Free Ad - August/September Combo		<ul style="list-style-type: none"> IH Connect 		<ul style="list-style-type: none"> Product Roundup
Shows			<ul style="list-style-type: none"> ASTM Committees 2022 October 3-8 Atlanta, Ga. IMAT 2022 September 12-15 New Orleans, LA 	<ul style="list-style-type: none"> NADCAP 2022 October 17-20 Pittsburgh, PA 		

Updated 11/16/2021