






# 2019 EDITORIAL CALENDAR

	<b>JANUARY</b>	<b>FEBRUARY</b>	<b>MARCH</b>	<b>APRIL</b>	<b>MAY</b>	<b>JUNE</b>
Focus	<b>Emerging Technologies</b>	<b>Nonferrous Thermal Processing</b>	<b>Heat Treating</b>	<b>Aftermarket, Consulting, Training</b>	<b>Automotive Heat Treating</b>	<b>Energy-Savings</b>
	Ad Close: 12/3/18 Material Due: 12/5/18	Ad Close: 1/8/19 Material Due: 1/10/19	Ad Close: 2/1 Material Due: 2/7	Ad Close: 3/1 Material Due: 3/5	Ad Close: 4/8 Material Due: 4/10	Ad Close: 5/6 Material Due: 5/8
Articles	<ul style="list-style-type: none"> <li>▶ Heat Treating</li> <li>▶ Vacuum/Surface Treating</li> <li>▶ Process Control &amp; Instrumentation</li> <li>▶ Materials Characterization &amp; Nondestructive Testing (NDT)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Nonferrous Heat Treating</li> <li>▶ Industrial Gases/Combustion</li> <li>▶ Ceramics &amp; Refractories/Insulation</li> <li>▶ Nonferrous Melt/Form/Join</li> </ul>	<ul style="list-style-type: none"> <li>▶ Heat Treating</li> <li>▶ Vacuum/Surface Treating</li> <li>▶ Sintering/Additive Manufacturing</li> <li>▶ Heat &amp; Corrosion Resist/Composites</li> </ul>	<ul style="list-style-type: none"> <li>▶ Ceramics &amp; Refractories/Insulation</li> <li>▶ Heat Treating</li> <li>▶ Industrial Gases/Combustion</li> <li>▶ Melting/Forming/Joining</li> </ul>	<ul style="list-style-type: none"> <li>▶ Induction Heat Treating</li> <li>▶ Sintering/Additive Manufacturing</li> <li>▶ Vacuum/Surface Treating</li> <li>▶ Materials Characterization &amp; Nondestructive Testing</li> </ul>	<ul style="list-style-type: none"> <li>▶ Industrial Gases/Combustion</li> <li>▶ Heat Treating</li> <li>▶ Process Control &amp; Instrumentation</li> <li>▶ Heat &amp; Corrosion Resist/Composites</li> </ul>
Lit/Web Showcase Topics	<ul style="list-style-type: none"> <li>▶ Instrumentation &amp; Controls</li> <li>▶ Materials Characterization &amp; Testing Equipment</li> <li>▶ Cooling Towers</li> <li>▶ Vacuum Pumps</li> </ul>	<ul style="list-style-type: none"> <li>▶ Nonferrous Furnace Systems</li> <li>▶ Burners &amp; Combustion Equipment</li> <li>▶ Industrial Gases/Atmosphere Gen</li> <li>▶ Refractories &amp; Insulation Materials</li> </ul>	<ul style="list-style-type: none"> <li>▶ Furnace &amp; Heat Treating Systems</li> <li>▶ Heat Exchangers &amp; Quenching Systems</li> <li>▶ Commercial Heat Treating</li> </ul>	<ul style="list-style-type: none"> <li>▶ Refractories &amp; Insulation Materials</li> <li>▶ Ceramic Fixtures &amp; Components</li> <li>▶ Ovens &amp; Kilns</li> <li>▶ Cooling Towers</li> </ul>	<ul style="list-style-type: none"> <li>▶ Materials Characterization &amp; Testing Equipment</li> <li>▶ Controls &amp; Power Supplies</li> <li>▶ Induction Heating/Melting Systems</li> <li>▶ Sintering/Powder Metallurgy</li> </ul>	<ul style="list-style-type: none"> <li>▶ Burners &amp; Accessories</li> <li>▶ Industrial Gases/Atmosphere</li> <li>▶ Alloy &amp; Specialty Metals</li> <li>▶ Refractories &amp; Insulation Materials</li> </ul>
eTech Focus	▶ Ceramics & Refractories/Insulation	▶ Combustion & Burners	▶ Heat Treating	▶ Heat & Corrosion Resistant Materials/Composites	▶ Induction Heating	▶ Industrial Gases & Atmospheres
Special eBlasts		▶ 3D Printing eBlast ▶ White Paper eBlast		▶ 3D Printing eBlast ▶ White Paper eBlast		▶ 3D Printing eBlast
International		 China Edition	 Brazil Edition	 China Edition		  China Edition Brazil Edition
Special Section/Insert	▶ Technology Spotlight	<b>IH CONNECT</b>	▶ Commercial Heat-Treating Capabilities Directory ▶ <i>Heat Treating</i> (magazine)	▶ Aftermarket Services Directory	▶ View from the Top	▶ <i>Heat Treating</i> (magazine)
Advertiser Bonuses	▶ Buy full/fractional page ad, get a FREE same-size Technology Spotlight <b>FREE SECOND AD</b> <small>In Feb., with purchase of ad in Jan. &amp; Feb.</small>	<b>IH CONNECT</b>	▶ FREE for advertisers - Commercial Heat-Treating Capabilities Directory data file (\$1,750 value) ▶ FREE Deluxe Listing in the Commercial Heat-Treating Capabilities Directory	▶ FREE Deluxe Listing in the Aftermarket Services Directory	▶ Buy a 1/2 page or larger ad, get a FREE View from the Top company profile ▶ Sales Lead Advantage	<b>SUPER SIZE YOUR AD!</b> ▶ Supersize your ad; 75% off second ad ▶ Energy-Saver Update
Bonus Show Distribution				▶ IHEA Annual Meeting Date: TBA Location: TBA ▶ Ceramics Expo April 30 - May 1 Cleveland, OH	▶ AISTech May 6-9 Pittsburgh, PA ▶ INTERWIRE May 13, Atlanta, GA	▶ ITPS June 25-29 Düsseldorf, Germany

# 2019 EDITORIAL CALENDAR

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Buyers Guide</b>	<b>Process Control</b>	<b>Heat Treat Show Issue #1</b>	<b>Heat Treat Show Issue #2</b>	<b>Aerospace Thermal Process</b>	<b>Heat Treating</b>
Ad Close: 6/5 Material Due: 6/7	Ad Close: 7/8 Material Due: 7/10	Ad Close: 8/5 Material Due: 8/7	Ad Close: 8/30 Material Due: 9/4	Ad Close: 10/4 Material Due: 10/8	Ad Close: 11/4 Material Due: 11/6
<h2 style="writing-mode: vertical-rl; transform: rotate(180deg);">2019 Buyers Guide</h2> <ul style="list-style-type: none"> <li>▶ Over \$4000 in Print &amp; Online Bonuses Available</li> <li>▶ eTech Focus: Materials Characterization &amp; Testing</li> </ul> 	<ul style="list-style-type: none"> <li>▶ Process Control &amp; Instrumentation</li> <li>▶ Induction Heat Treating</li> <li>▶ Materials Characterization &amp; Nondestructive Testing</li> <li>▶ Melting/Forming/Joining</li> </ul>	<ul style="list-style-type: none"> <li>▶ Heat Treating</li> <li>▶ Vacuum/Surface Treating</li> <li>▶ Sintering/Additive Manufacturing</li> <li>▶ Heat &amp; Corrosion Resist/Composites</li> </ul>	<ul style="list-style-type: none"> <li>▶ Heat Treating</li> <li>▶ Process Control &amp; Instrumentation</li> <li>▶ Industrial Gases/Combustion</li> <li>▶ Ceramics &amp; Refractories/Insulation</li> </ul>	<ul style="list-style-type: none"> <li>▶ Vacuum/Surface Treating</li> <li>▶ Heat Treating</li> <li>▶ Melting/Forming/Joining</li> <li>▶ Materials Characterization &amp; Nondestructive Testing</li> </ul>	<ul style="list-style-type: none"> <li>▶ Induction Heat Treating</li> <li>▶ Sintering/Additive Manufacturing</li> <li>▶ Process Control &amp; Instrumentation</li> <li>▶ Heat &amp; Corrosion Resist/Composites</li> </ul>
	<ul style="list-style-type: none"> <li>▶ Induction Heating/Melting</li> <li>▶ Process Controls &amp; Instrumentation</li> <li>▶ Salt Bath Equipment &amp; Supplies</li> <li>▶ Thermocouples &amp; Atmosphere Analyzers</li> </ul>	<ul style="list-style-type: none"> <li>▶ Heat Treating Furnaces &amp; Accessories</li> <li>▶ Alloy &amp; Specialty Metals</li> <li>▶ Heat Exchangers &amp; Quenching Systems</li> </ul>	<ul style="list-style-type: none"> <li>▶ Burners &amp; Combustion Equipment</li> <li>▶ Cooling Towers</li> <li>▶ Refractory &amp; Insulating Materials</li> <li>▶ Industrial Gases/Atmosphere Gen</li> </ul>	<ul style="list-style-type: none"> <li>▶ Vacuum Furnace &amp; Components</li> <li>▶ Heating Elements</li> <li>▶ Materials Characterization &amp; Test Equipment</li> <li>▶ Melting Furnace Systems</li> </ul>	<ul style="list-style-type: none"> <li>▶ Burners &amp; Combustion Equipment</li> <li>▶ Ovens &amp; Kilns</li> <li>▶ Heat Treating Furnaces &amp; Accessories</li> <li>▶ Induction Heating &amp; Melting</li> </ul>
	▶ Melting/Forming/Joining	▶ Process Control & Instrumentation	▶ Sintering/Powder Metallurgy	▶ Vacuum/Surface Treatments	▶ Quenching
	▶ 3D Printing eBlast	▶ White Paper eBlast	▶ 3D Printing eBlast		▶ 3D Printing eBlast ▶ White Paper eBlast
	 China Edition	 Brazil Edition	 China Edition		  China Edition Brazil Edition
	<b>IH CONNECT</b>	▶ <i>Heat Treating</i> (magazine)	▶ State of the Profession Study	▶ Materials Characterization & Testing Buyers Guide	▶ <i>Heat Treating</i> (magazine)
	<b>IH CONNECT</b> ▶ Sales Lead Advantage	▶ Heat Treat Show Profile	▶ Heat Treat Show Tabloid	▶ Technology eBlast ▶ Free Materials Characterization & Testing Deluxe Listing Upgrade	<b>SUPER SIZE YOUR AD!</b> ▶ Supersize your ad; 75% off second ad ▶ Product Roundup
	▶ <b>The Heat Treat Show</b> October 15-17 Detroit, MI	▶ <b>The Heat Treat Show</b> October 15-19 Detroit, MI	▶ <b>The Heat Treat Show</b> October 15-19 Detroit, MI ▶ NADCA Die Casting Congress. October 1, Cleveland, OH ▶ The Quality Show October 22-24, Rosemont, IL		