

# Industrial Heating

THE INTERNATIONAL JOURNAL OF THERMAL TECHNOLOGY

## Aftermarket/Training/Consulting Directory Specifications

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**LOGO:** 4-Color  
**File Format:** JPG, EPS or TIF  
**File Size:** 300 dpi or larger

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**TILE AD:** **File Format:** JPG, GIF & SWF\* (Adobe Flash, must include .FLA)  
**File Size:** 125 x 125 pixels, 72 dpi  
**Recommended File Size:** 40k (40,000 bytes) or less initial download – JPG, GIF, and SWF  
**Color:** 256 colors or less  
**Animation Within ad units:** 30 seconds maximum without being re-initiated by the user.

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**BANNER AD:** **File Format:** JPG, GIF & SWF\* (Adobe Flash, must include .FLA)  
**Size:** 468 x 60 pixels, 72 dpi  
**Recommended File Size:** 40k (40,000 bytes) or less initial download – JPG, GIF, and SWF  
**Color:** 256 colors or less  
**Animation Within ad units:** 30 seconds maximum without being re-initiated by the user.

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Submit all artwork and materials to <http://directories.bnppmedia.com>

Questions on Listing Enhancements? Contact Susan Heinauer at [susan@industrialheating.com](mailto:susan@industrialheating.com)