

# Industrial Heating

THE INTERNATIONAL JOURNAL OF THERMAL TECHNOLOGY

## Buyers Guide Specifications

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**LOGO:** 4-Color  
File Format – JPG, EPS or TIF  
File Size – 300 dpi or larger

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**PRODUCT PHOTOS:** 4-Color  
File Format – JPG or GIF, 72 dpi  
File Size – 200 pixels wide, 20k or less

Please note: you may submit a 3-word photo title and link to a product specific page for each of the three product shots.

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**SPEC SHEETS:** 4-Color  
File Format – PDF  
File Size – Low Res at Max File Size of 200K

A spec sheet is a single product informational document and may be a product brochure, catalog page, case study, or white paper.

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**PRODUCT BOX ADS:** B&W or 4-Color  
File Format – JPG, EPS or TIF  
File Size – 300 dpi or larger  
Ad Size 1.5" wide x 1" high

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Submit all artwork and materials to <http://directories.bnpmmedia.com>

Questions on Listing Enhancements? Contact Susan Heinauer at  
[susan@industrialheating.com](mailto:susan@industrialheating.com)